

PATRICK HOGAN

2844 W. Shakespeare Ave.
Chicago, IL 60647-3954

cell 917.312.9673
email phogan2@yahoo.com
web <http://patrickhogan.info>

QUALIFICATION SUMMARY

- Eight years teaching experience at post-secondary levels with students diverse in age, ability and background.
- Areas of teaching competence include traditional design, interaction, motion graphics and sound.
- Experienced in developing course curricula as well as executing field trips, laboratory exercises and other activities beyond traditional lectures.
- Strong creative abilities plus an aptitude for working effectively with clients independently and on design teams.
- Proven ability to create and produce high quality visual solutions under tight time and budget constraints.

ACADEMIC BACKGROUND

Carnegie Mellon University, School of Design, Pittsburgh, PA.
MDes - Communication Planning and Design, 2001

Thesis paper - *On Desire*; a user-centered design thesis focusing on how designers can understand and implement effective solutions that users both need and want. Advisor, Dr. David Kaufer

Thesis project - *Finding Meaning with Kinetic Typography and Recorded Voice*; concerning the combination of recorded speech, typography, motion and time. Advisor, Dr. Suguru Ishizaki

School of Visual Arts, New York, NY
B.F.A. Illustration - Honors, 1997

TEACHING EXPERIENCE

Columbia College Chicago, Chicago, IL - Adjunct professor, FA/08-present
22-2330 (UG08) 03 - *Introduction to Graphic Design*
Art and Design Department
School of Fine and Performing Arts

Savannah College of Art and Design, Savannah, GA - Professor, FA/04-SP/08;
Adjunct professor, Summer 08-present
Department of Graphic Design, College of Communication Arts
Areas of concentration include web/interactive and fundamental typography, page layout and graduate seminars

Pratt Manhattan, New York, NY - Adjunct professor, SP/03-SP/04
Fundamentals of Digital Media, *Intro to Computer Graphics*,
Intro to Interactive Media, Associate Degree Program, Digital Design
and Interactive Media

New Jersey City University, Jersey City, NJ - Adjunct professor, FA/02-SP/04
Web Design, Department of Art, College of Arts and Sciences

Marymount Manhattan College, New York, NY - Adjunct professor, FA/01-SP/04*
Multimedia I, *Multimedia II*, Department of Communication Arts,
Division of Humanities

*Temporary fulltime professor, FA/02

RESEARCH EXPERIENCE

GRDS 384 OL - Web Design, SCAD, Savannah, GA, 9/07-6/08

Original writing and research for the flagship online web design course for the department of Graphic Design. The course concentrates on the design, development, implementation, testing and updating of effective interfaces based on principles of graphic design, interactivity and usability.

Masters Research, CMU, Pittsburgh, PA, 9/00-5/01

Conceived and executed a systematic search exploring the combination of kinetic typography and the spoken human voice, for conceptual models and languages that can be utilized by designers in their own communication efforts.

Advisor, Dr. Suguru Ishizaki

Research Assistant, CMU, Pittsburgh, PA, 9/00-5/01

A Carnegie Mellon/Pennsylvania Department of Transportation project.

Conducted research and user testing for development of an interactive web interface for teenage drivers on the subject of safe driving.

PROFESSIONAL EXPERIENCE

Society of Illustrators, New York, NY - Interactive and print design, 7/97-5/08

www.societyillustrators.org. Provided information structures, coding, and visual design of the site. Worked with the client on strategies to effectively portray it in an interactive environment, in addition to making print collateral.

Baruch Performing Arts Center, New York, NY - Interactive and print design, 5/03-9/04, www.baruch.cuny.edu/bpac. Provided marketing, promotion and identity for the overall brand and for current and upcoming events in both traditional and new media.

Time Inc. New Media, New York, NY - Assistant Art Director, 9/97-6/99

Design of projects within the Business and Commerce group, including websites, ads, information architecture and programming.

Demonstrated an ability to effectively meet expectations of difficult clients.

As part of the design process, educated clients in web and e-commerce practices.

Actively engaged in team sessions to determine how to best fulfill external client needs. Participated in team-based problem solving.

Society of Illustrators, New York, NY - Librarian, 8/96-8/98

Provided all research assistance. Categorized and filed library materials.

Responsible for technical service and training on Macintosh workstations.

Microcomputer Publishing Corporation, New York, NY, 3/93-8/97

Workstation management—maintained Macintosh computers, consulted with clients and produced digital output including Linotronic, Iris printing, match prints, color keys, image manipulation, drum scanning, and color correction.

graduate internship

Sapient Corporation, New York, NY, 6/00-8/00

Designed and implemented visual solutions in a project and team-based setting.

**PROFESSIONAL
AFFILIATIONS**

American Institute of Graphic Arts, Chicago, IL chapter
Society of Illustrators, New York, NY - Associate Member

**PROFESSIONAL
DEVELOPMENT**

Smash Letterpress, Chicago, IL
Owner and operator; book art and letterpress studio located within the
Fulton Street Collective, 2000 W Fulton, Chicago, IL

DISTINCTIONS

Teaching Recognition Award, Marymount Manhattan College, New York, NY, 4/03
BFA Illustration '97, with Honors, School of Visual Arts, New York, NY

EXHIBITIONS:

Communications Show 2000, AIGA Pittsburgh - Award of Merit
Digital Explorations, Miller Gallery, Carnegie Mellon University, Pittsburgh, PA
November–December, 2000